

**JOB TITLE**

First Team Data Analyst

DEPARTMENT

Football Performance Analysis

RESPONSIBLE TO

Head of Performance Analysis

RESPONSIBLE FOR

No direct reports

JOB SUMMARY

Working closely with key stakeholders in the senior football hierarchy, the Analysis Department and the Recruitment Staff and will be primarily responsible for the collection, and analysis of Individual and Team Performance related data analytics.

ROLE RESPONSIBILITIES

- The delivery of a wide variety of data analysis services within the First Team Performance Analysis environment.
- To collect, collate, analyse and feedback key data to coaching staff and players in relation to Newcastle United's playing philosophy.
- Development of insightful tools & clear visuals to provide analytical support to senior football staff in a comprehensible, logical and efficient manner.
- To assist in the development of a data analytics platform, delivering insights across several areas of Newcastle United Football club.
- To support decision making processes of the senior football staff.
- Provide statistical feedback to First Team coaching staff on a game by game and longitudinal basis.
- Liaise with the Head of Performance Analysis to drive the Performance Analysis services and standards forward.
- To Develop relationships with other department members and senior coaching staff.
- To work closely with the wider performance staff (namely the recruitment department) in developing key metrics and KPI's for the future planning of the playing squad.
- To utilise effective time management skills to ensure all deadlines are met.
- To work and act in a manner that supports Newcastle United's short term and long-term club visions.
- Any other reasonable duties.



ROLE REQUIREMENTS

- Perform duties with due regard to club policies and procedures and legislative requirements at all times;
- Ensure implementation of the clubs health & safety, safeguarding, welfare and equality policies to create a safe working environment for all;
- Ensure working practices are compliant with relevant legislation and data protection legislation and/or general data protection regulations (GDPR) requirements;
- Undertake continuous professional development (CPD) training and/or additional training as identified or as required.

KNOWLEDGE, QUALIFICATIONS, SKILLS AND EXPERIENCE

Essential

- BSc/BA in the area of Data Analysis, Computer Science or industry equivalent.
- Expertise within the football domain with extensive knowledge about football.
- Significant experience working with data processing and analytics with demonstrable experience of Data Analytics, ideal within elite or professional sport.
- Experience working with both structured and unstructured data-sources.
- Strong knowledge and expertise with R or Python for data ingestion, processing, and analysis.
- Experience with data visualisation tools such as Tableau or other software libraries.
- Strong experience with relational databases and SQL.
- Excellent organisational skills with the ability to work with total discretion.
- Excellent communication skills and the ability to explain technical concepts to non-technical teams.
- Flexible approach to work.

Desirable

- MSc/MRes in Performance Analysis or industry equivalent.

CRIMINAL RECORD CHECK REQUIREMENT

This role does require a criminal records check (CRC) deemed suitable by the Club, at the following level; enhanced with BLC. The requirement of a CRC for this role is due to responsibilities relating to children under the age of 18 years and/or adults at risk of harm

Where a role requires a CRC this must be obtained by the Club



GENERAL STATEMENT

All employees of the Club must at all times carry out their responsibilities with due regards to all policies and procedures and in particular health and safety, confidentiality and data protection.

SAFEGUARDING & WELFARE STATEMENT

The Club is committed to the safeguarding and welfare of all children, young people and adults at risk of harm and requires all staff, volunteers and others associated with the Club to share and endorse this commitment.

As part of this commitment, all staff are expected to undertake regular safeguarding and welfare related training and to ensure the environments in which they work remain safe at all times. This includes ensuring 'best practices' are adopted at all times and incidents or concerns are proactively reported. Safeguarding is considered everybody's responsibility.

EQUALITY, DIVERSITY & INCLUSION STATEMENT

The Club is committed to equality, diversity and inclusion, encapsulated by the Club's brand United As One, and believes in equal opportunities for all. We expect that all staff, volunteers and others associated with the Club share and endorse this commitment in a positive manner. The club does not tolerate any form of direct or indirect discrimination, victimisation or harassment. Your behaviour must align to the principles of equality as outlined in the Clubs equality policy which can be found at www.nufc.co.uk/UnitedAsOne .